



Parlamentul României
Camera Deputaților

Comisia permanentă comună a Camerei Deputaților și Senatului pentru relația cu UNESCO

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APROBAT

În ședința Biroului permanent al
Camerei Deputaților

din data de 8.09.2008

Nr. 688

Catre,

Biroul Permanent al Camerei Deputaților

București, 3.09.2008

Nr. 47/

Comisia pentru UNESCO organizează împreună cu UNESCO și Secretariatul de Stat pentru Turism conferința internațională „Cultura și turism, factori ai dezvoltării durabile”.

Pentru ceremonia de deschidere a conferinței din data de 22 septembrie, am rezervat sala Nicolae Bălcescu din cadrul Centrului Internațional de Conferințe.

Va rugăm să aprobați utilizarea acestei săli în regim de gratuitate.
Va mulțumesc anticipat pentru amabilitatea dumneavoastră.

Președinte al Comisiei pentru UNESCO
Deputat Mihail Mălaimare





United Nations
Educational, Scientific and
Cultural Organization

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des Nations Unies
pour l'éducation,
la science et la culture

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Culture and tourism, factors of sustainable development Towards a tourism respectful of the principles recognized by the UNESCO conventions in the field of Culture.

International conference organized by UNESCO and the Romanian Tourism Ministry, in
association with the Joint Parliamentary Commission for UNESCO (Romania)

Bucharest and Danube Delta, Romania, 22-26 September 2008

PROGRAMME

Monday, 22 September

10-11 am

Opening ceremony in Bucharest, House of Parliament

Mr. Mihai Mălaimare, MP, President of the Joint
Parliamentary Commission for UNESCO

Ms Lucia Morariu, Romanian Tourism Ministry

Ms Françoise Rivière, Assistant Director-General for
Culture, UNESCO

Mr. Jan Sorensen, Resident Representative of UNDP in
Romania

Mr. Mugur Isărescu, Governor of the National Bank of
Romania

11.30 am -12.30 pm

Press conference

1 pm

Departure to Danube Delta

Tuesday, 23 September

9.30 – 11 am

Session I: Principles recognized in the UNESCO conventions in the field of Culture. Moderator: Ms. Françoise Rivière

Introduction:

*Presentation of the UNESCO conventions in the field of
Culture (Ms Françoise Rivière)*

Speeches:

*A tourism respectful of the safeguarding of natural and
cultural heritage (Mr. Spyros Efsthopoulos, Secretary
General of the Greek Tourism Ministry)*

From awareness of one's own heritage to the respect of diversity. (Mr. Paul Nchoji Nkwi, Centre for Applied Social Sciences Research and Training, Yaoundé)

A programmatic approach for training and capacity building: the LATAM Programme (2008-2019) (Ms Monica García Robles, ICCROM)

General debate and conclusions

11.30 am -1 pm

The coordinated implementation of the UNESCO conventions in the field of Culture: Representative projects

Presentations:

Presentations of three UNESCO projects implemented by the Culture Sector (Ms Vibeke Jensen, Ms Nada Al Hassan, Ms Nuria Sanz)

Presentation of UNESCO's activities in the region of the Danube Delta, World Heritage site and Biosphere Reserve (Mr. Kishore Rao, Deputy Director of the Word Heritage Centre)

Conclusions on the activities presented (Ms Françoise Rivière)

3 – 6 pm

Session II: The role of the private sector in the sustainable management of culture and tourism

Moderator: Professor Rémy Prud'homme

Introduction :

The economic impact of the inscription of sites on the World Heritage List (Rémy Prud'homme)

Speeches :

The contribution of the private sector in the safeguarding and the sustainable management of natural and cultural sites. (Mr. Philippe Questiaux, PDG Lafarge Romania).

Public and private sectors partnership. The case of the museum network of the Piraeus Bank Group Cultural Foundation (Ms Aspasia Louvi, General Director).

Joint public-private financing for the creation of cultural spaces. The case of the Mexican Museum of Popular Art. (Ms Marie-Thérèse Hermant de Arango, President of the Association of Friends of the Museum)

Small and medium enterprises committed to safeguarding heritage (Ms Smaranda Lalescu, PDG)

General debate and conclusions

Wednesday, 24 September

9.30 – 1 pm

Session III : *How to involve the local communities into cultural and touristic projects*

Moderator: Ms Maria Berza, Vice president of the Foundation Pro Patrimonio

Introduction :

Culture, heritage and the involvement of local communities in the sustainable development (Ms Maria Berza)

Speeches:

Intangible cultural heritage and communities. Towards a new heritage Paradigm? (Ms Chiara Bortolotto, Ecole des Hautes Etudes en Sciences Sociales, Paris)

The conservation and enhancement of local heritage. An Indian experience. (Mr. Shri S K Misra, President of the Indian National Trust for Art and Cultural Heritage.)

The mobilization of civil society. The case of Zanzibar Stone Town (Ms Masaad Breik, Chief Executive Officer, Zanzibar Stone Town Heritage Society)

Revitalisation of a village by its own community. The case of Viscri/ Deutsch Weisskirch, World Heritage site. (Ms Caroline Fernolend, Vice president of Mihai Eminescu Trust)

General debate and conclusions

3 – 6 pm

Session IV: *Principles for an integrated policy of sustainable management of culture*

Moderator: Mr. Philippe Ratte (UNESCO)

Introduction :

The Human Condition and the Lessons of Cultural Diversity (Mr. Philippe Ratte)

Communications :

Principles for the elaboration of cultural projects (Mr. Leo Orellana).

UNESCO conventions as a guide an efficient legislative framework. (Mr. Virgil Nițulescu, General Director in the Romanian Ministry of the Culture and Religions)

Lessons from coherent conception and management of cultural and touristic activities of regional relevance. The example of Vöklinger Hütter, Word Heritage Site. (Mr. Peter Backes, Weltckulturerbe Vöklinger Hütter)

Cooperation among international organizations in the field of culture and for sustainable development (Mr. Hervé Barré, UNESCO)

General debate and conclusions

Conclusions of the workshop:

The role of UNWTO in promoting the sustainable tourism
(Mr. Eduardo Fayos-Solá)

*The role of UNESCO in the elaboration of a coherent
vision for of the sustainable management of culture.* (Ms
Françoise Rivière)

Thursday, 25 September

Danube Delta study tour

Friday 26 September

Return to Bucharest

Departure of participants

Press Conference