

Parlamentul României
CAMERA DEPUTAȚILOR
BIROUL PERMANENT
Nr. 754 din 09.05.2017

PARLAMENTUL ROMÂNIEI
CAMERA DEPUTAȚILOR
PREȘEDINTE
Intrare Nr. 1/2865/20
20 17 Luna 05 Ziua 08

CABINET PRIM-MINISTRU
INTRARE Nr. 5/3363
IEȘIRE
Data 08.05.2017

ROMÂNIA



PRIMUL MINISTRU

PARLAMENTUL ROMÂNIEI
CAMERA DEPUTAȚILOR
SECRETAR GENERAL
Nr. 4262/09.05.2017

București

BPR

Stimate domnule Președinte,

Având în vedere prevederile art.11 din Ordonanța de urgență a Guvernului nr.22/2009 privind înființarea Autorității Naționale pentru Administrare și Reglementare în Comunicații, cu modificările și completările ulterioare, vă transmitem nominalizarea domnului Adrian Diță pentru numirea în funcția de președinte al Autorității Naționale pentru Administrare și Reglementare în Comunicații, pentru un mandat de 6 ani, în cadrul ședinței comune a celor două camere ale Parlamentului, cu votul majorității deputaților și senatorilor prezenți.

DST. p. BPR

Vă rog să primiți, domnule Președinte, expresia înaltei mele considerații.

PRIM - MINISTRU

SORIN MIHAI GRINDEANU

CAMERA DEPUTAȚILOR

Domnului Președinte NICOLAE-LIVIU DRAGNEA

Adrian Diță

Address:

Mobile phone:

E-mail:

LinkedIn:

Date of birth:

Professional Summary

Seasoned Corporate Affairs Director with more than 15 years of experience in a fast-paced and dynamic environment. Track record of achieving exceptional results in government relations and public affairs. Motivated leader with strong organizational and prioritization abilities.

Skills

- Administration and Management
- Critical Thinking
- Judgment and Decision Making
- Social Perceptiveness
- Complex Problem Solving
- Communication and Media
- Active Listening

Education

- 2004: National Defense College
Graduation certificate/ Strategic leadership in national security field
- 2001 - 2003: ASEBUSS
Graduate post-university academic studies EMBA
- 1992 - 1998: Romanian – American University
Bachelor's Degree: Commercial, financial and banking relations
- 1984 - 1991: Bucharest Polytechnic Institute, Faculty of Mechanics
Bachelor's Degree: Fine Mechanics
- 1978 - 1982 Military High school „Dimitrie Cantemir” - Breaza

Experience

- **11/2015 – present** **Telekom Romania – Director Public Affairs**
Formulates and oversees the implementation of the public affairs strategy for Telekom Romania with focus on:
 - Strategic Government and Shareholders relations;
 - Promoting corporate positions with Senior Government officials and other external audiences;
 - Endorsing the external communication strategy;
 - Monitoring relevant public policy, legislative, regulatory and political issues
- **06/2014 -11/2015** **Telekom Romania – External Affairs Advisor**
 - Developed and implemented a strategic government and stakeholder relations program supporting the business objective and reputation

- Developed and maintained an open, transparent and permanent dialogue with the Romanian Government bodies and other Romanian authorities

07/2011 – present **Romconnection Consulting SRL – Owner and Managing Director**
 Consultancy company in lobbying, government relations, advocacy, public affairs, business development, issue management and awareness, strategic communications.

Customers who I served active in the following areas: construction, services, ICT, financial, energy, pharmaceuticals.

01/2010 – 06/2011 **IRS Management S.A. - Director Corporate Affairs**

International Railway Systems (IRS) is a group of companies which includes SEVERNAV, Astra Vagoane S.A., MEVA S.A., msv Metal Studenka (Slovakia), Graffiti BBDO, which acted as an integrated supplier for rail connected business, marine manufacturing, media and advertising.

Main activities and responsibilities:

- Led the Government relations and lobby activities in Romania;
- Coordinated the business development activities for Middle East and North Africa;
- Active engagement with the Ministry of Foreign Affairs (MAE) with the economic attaches;

Main achievements:

- Opened 6 new business opportunities in Middle East and Africa (6 countries)
- Engaged Ministry of Foreign Affairs (MAE) economic representation in supporting business.

06/2002 – 01/2010 **Vodafone Romania S.A. - Director Corporate Affairs**

Main activities and responsibilities:

- Government relations and lobby activities Vodafone Romania
- Coordination and implementation of external communication and Corporate Affairs strategies for Vodafone Romania;
- Maintaining the relationship with governmental institutions, central and local authorities;
- Industry issues, Government analysis, Public Policy, contact network, synergies with other companies, synergies with Vodafone Group, community relations, cultural and social contributions.
- Corporate Responsibility activities;
- Coordination of Reputation Issue Management.

Main achievements:

- Promoted Vodafone Romania as back-up communication partner for the North Atlantic Summit
- Created and managed an internal dedicated team from all departments (75 people worked for the NATO project)
- Active engagement in organizing the NATO Summit in Bucharest (18 month of representation for Vodafone in the monthly meetings with Romanian and NATO officials)
- Supported Sales Team in negotiation, bids and retention of Key Corporate Customers and Government (Philip Morris, HP, Coca-Cola, BCR, Raiffeisen Bank, OTP Bank, Citibank, BAT, Senate and House of Deputies, Ministries, etc)
- Solved several crisis situations;
- Implemented and managed Reputation Issue Project (in-house project validated by Vodafone Group)

06/2001 – 06/2002

Mobifon S.A. – CONNEX - Governmental Relations Adviser

Main activities and responsibilities:

- Coordinating the external communication and maintaining the relationship with governmental institutions, central and local authorities;
- Verifying the legality of commercial contracts signed with third parties;
- Drafting contracts and negotiating the legal contractual clauses.

Main achievements:

- Support Sales Team in negotiation, bids and retention of Key Customers (Corporate and Government (Cisco, HP, Coca-Cola, Tuborg, BAT, Senate and House of Deputies, Ministries, Romanian Government, etc.)
- Solved critical situations.

09/1997– 06/2001

Mobifon S.A. – CONNEX - Sales Manager

Main activities and responsibilities:

- Coordination of Direct Sales team in Bucharest;
- Developing the customer network and meeting the sales targets;
- Coordination of Customer Retention process;
- Create the Government Sales Team and the bid team;
- Engage different internal department for bids (Marketing, Legal, Pricing, Engineering) in order to meet call for bids request.

Main achievements:

- 85% of Government and Administrative institutions became Connex customers;
- 65% of the big Key accounts became Connex customers;
- Supported the regional sales team for companies and institutions with regional representations.

04/1997 – 09/1997

Mobifon S.A. – CONNEX- Sales Representative

Main activities and responsibilities:

- Responsible for growing and developing the customer network.

Main achievements:

Gained some of the most important clients for the Direct Sales portfolio:

- House of Deputies, Senate of Romania, Romanian Government, Presidency of Romania, Ministry of Defense, Romanian Intelligence Service (SRI), Guard and Protection Service (SPP), Special Telecommunication Service (STS), Ministry of Finance, etc.
- Philip Morris, PETROM, Chase Manhattan Bank, BCR – Erste Bank, Air France, Embassies, etc.

Additional information:

Recommendations and references regarding professional activity can be presented upon request.